

## **Media Kit:**

### **Investment Highlights:**

- Holds one of just 45 Health Canada issued cannabis production licenses
- Has significant opportunities for increased scalability to satisfy capacity and market demand, including agreements to acquire additional production facilities at various stages of the ACMPR licensing process
- Highly experienced management team positions Newstrike to execute on corporate growth strategies to grow revenue
- Significant investors include the members of one of Canada's most iconic bands – The Tragically Hip

**What is Newstrike:** Newstrike, through its wholly owned subsidiary, is a Health Canada licensed producer of medical cannabis with one production facility currently operating in Brantford, Ontario. Our mission to become a best-in-class cannabis producer. Toward this end the company is developing a geographically diversified network of state -of-the-art production facilities that will provide optimal growing conditions for the consistent, cultivation of high-quality cannabis.

Newstrike trades under the symbol HIP on the TSXV.

**Newstrike's Growth Strategy:** Newstrike has developed a best in-class production processes it intends to replicate over an expanding network of closely integrated, yet geographically diverse production facilities.

Further information about Newstrike's growth strategy can be found in our investor presentation, which can be located at [Newstrike.ca](http://Newstrike.ca).

**What is the Newstrike Process:** Our bespoke Brantford plant operates as a tightly controlled and highly segregated living laboratory. Lessons learned at this facility have enabled Newstrike to develop the operating and environmental procedures necessary to produce optimum condition for reliable plant growth.

Using the Brantford facility as a template for growth, Newstrike's plan is to introduce economies of scale, while maintaining best in class quality control to increase capacity and output to meet market demand.

**Media Inquiries:** For inquiries or to schedule an interview with Newstrike CEO, Jay Wilgar, please contact Newstrike's Director of Communications and Stakeholder Relations, Allan Rewak at [ARewak@Newstike.ca](mailto:ARewak@Newstike.ca), or by phone at 647-206-1231.